

MEMORANDUM



Date: March 2, 2022
From: Maria Lauck, SWWDB Chairman
To: SWWDB Members

PRIVATE SECTOR

Name	Business/Organization	County
Mr. Jason Aarud	JM Mechanical Piping	Rock
Ms. Brittni Ackley	Monroe Truck	Green
Mr. Ivan Collins	Rock County Central Labor Council	Rock
Mr. Christopher Comella	Inclusa	Rock, Green
Mr. Jeff Ellingson	Edelweiss Chalet Country Club	Green
Mr. Kendal Garrison	Lactalis American Group	Lafayette
Mr. Keith Kruse	Tricor Insurance	All
Ms. Jill Liegel	Land's End	Iowa
Mr. Andrew Marcotte	Blain Supply	Rock-All
Mr. Troy Marx	Upland Hills Health	Iowa
Ms. Heather Mclean	Reddy Ag Service, Inc. /Ross Soil Service, LLC.	SW Counties
Ms. Lisa Omen	Forward Services Corporation	All
Mr. Dale Poweleit	Steamfitters Local #601	Green, Iowa, Lafayette, Richland, Rock
Mr. Tom Schmit	Hodan Community Services	Iowa
Mr. David Smith	Grant Regional Health Center	Grant
Mr. Michael Williams	Bricklayers and Allied Craftworkers	All

PUBLIC SECTOR

Name	Organization	County
Mr. Art Carter	Green County Board & CLEO	Green
Ms. Heather Fifrick	SW Wisconsin Technical College	SW Counties
Ms. Linda Hendrickson	Unemployment Insurance Benefit Center	Dane
Ms. Ela Kakde	Platteville Area Economic Development Corporation	Grant
Mr. James Otterstein	Rock County Economic Development Agency	Rock
Dr. Tracy Pierner	Blackhawk Technical College	Rock, Green
Mr. Dave Shaw	Bureau of Job Service	All
Ms. Andrea Simon	Division of Vocational Rehabilitation	All

RE: Southwest Wisconsin Workforce Development Board Meeting Notice
 Wednesday, March 9, 2022 from 2:30 p.m. – 4:00 p.m.
 Location: Video Conference

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The Southwest Wisconsin Workforce Development Board meeting is scheduled for Wednesday, March 9, 2022, at the time and place noted above. The agenda for the meeting is attached and provides links to the enclosure documents. This will allow you to read the documents online or download them.

NOTE: All enclosures will be hyperlinked to SWWDB's website. They may be previewed and/or downloaded by clicking on the enclosure number.

In the interest of time, please direct questions regarding any of the agenda items or enclosures to Rhonda Suda at (608) 314-3300, Ext. 305 or r.suda@swwdb.org prior to the meeting.

If you are unable to attend the meeting, please contact Katie Gerhards at k.gerhards@swwdb.org or (608) 314-3300, Ext. 230 no later than **2:00 p.m., Tuesday, March 8, 2022.**

Southwest Wisconsin Workforce Development Board (SWWDB) is an Equal Opportunity Employer & Service Provider.

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For assistance, contact
SWWDB Equal Opportunity Officer
Ryan Schomber
1717 Center Ave.
Janesville, WI 53546
(608) 314-3300 Ext. 303
[Click Here to Email](#)

Deaf, hearing or speech-impaired callers may reach us by the Wisconsin Relay number 711.

AGENDA

Southwest Wisconsin Workforce Development Board, Inc.

Wednesday, March 9, 2022

2:30 p.m. to 4:00 p.m.

Video Conference
(Members can call in if they prefer.)

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- All times are approximate -

● = Action required

2:30 p.m.

1. Welcome; Call to Order; Roll Call

Katie Gerhards will conduct a roll call of members and guests.

Please welcome new Board member, Keith Kruse, who is replacing Gina Erickson. Mr. Kruse is Partner and Vice President of Business Accounts at Tricor Insurance. Also welcome Bridgette Stoeckel, Local Program Liaison for Workforce Development Area (WDA) 11.

2:35 p.m.

● 2. Approval of Minutes of SWWDB Meeting

Minutes of the December 8, 2021, SWWDB meeting are contained in [Enclosure 1](#).

Approval of the minutes from the December 8, 2021, meeting is requested.

2:40 p.m.

● 3. Financial Reports

Danielle Thousand will share the SWWDB financial statements representing a draft of the financial condition of the organization through December 31, 2021. The following reports are submitted for review and consideration:

- Balance Sheet – [Enclosure 2](#)
- Statement of Operations – [Enclosure 3](#)

Additionally, SWWDB receives grants and contracts throughout the year that either increase or reduce the originally approved fiscal year budget. Budget modifications for the 2021-22 Program Year are listed in [Enclosure 4](#).

Approval of the Program Year (PY) 2021-22 financial statements for the period ending December 31, 2021, including the Budget Modifications, is requested.

2:55 p.m.

4. Old Business

During the December meeting, a few questions were posed that required additional time to fully respond to.

- **Construction Up Training Incentive:** Mr. Williams asked if apprentices would receive “credit” for training that was completed prior to enrollment into the Worker Advancement Initiative. At the time of the agenda’s publication, SWWDB is still waiting for a response to this question.
- **Manpower Service Contract:** Members expressed concern relating to increasing Manpower’s service contract. While members voted to approve the increase, Ms. Suda stated she would provide additional clarification as to the reasoning and purpose behind the modification request. This information was shared with all Board members on December 30, 2021, and again on January 12, 2022. A copy of this document is provided in [Enclosure 5](#).
- **Manpower Modification:** As requested, Ms. Suda has prepared a summary of the modification ([Enclosure 6](#)), which includes award and participation adjustments.
- **DWD 2020-21 Monitoring:** The Department of Workforce Development (DWD) is reviewing SWWDB’s latest submission.

5. New Business

3:10 p.m.

A. Prairie du Chien Correctional Institution

SWWDB has been awarded an additional \$37,500 to staff the job center at the Prairie du Chien Correctional Institution through June 30, 2022. This initiative is funded through a Fast Forward grant awarded to the Department of Corrections (DOC). DOC has also indicated that SWWDB will have the grant next program year which is estimated to be at \$75,000.

3:15 p.m.

B. WIOA Annual State Allotments

The Department of Labor (DOL) has forecasted Program Year Title 1 state allotments, which indicate a 10% decrease. The Department of Workforce Development (DWD) will release the sub-state allocation estimates within the next couple of months.

3:20 p.m.

C. Biennial Board Recertification

The Workforce Innovation and Opportunity Act (WIOA) requires state workforce agencies to review and recertify local workforce development boards every two (2) years. The Department of Workforce Development (DWD) reviews the following in the recertification process:

- Membership of the local board complies with the membership criteria outlined in WIOA; and
- The local board has achieved positive outcomes in the most recent period of certification, including successful attainment of performance accountability measures and achievement of sustained fiscal integrity.

DWD recertified the Southwest Wisconsin Workforce Development Board through June 30, 2023 ([Enclosure 7](#)). DWD has changed the certification period from every two (2) calendar years to every two (2) program years, meaning this certification period is only for 18 months.

6. Committee Updates

None.

3:30 p.m. ● **7. Consent Agenda**

SWWDB’s standard consent agenda includes policies and performance reports. These items can be approved in one action, rather than through the filing of multiple motions.

A. Approval of SWWDB Policies and Revisions

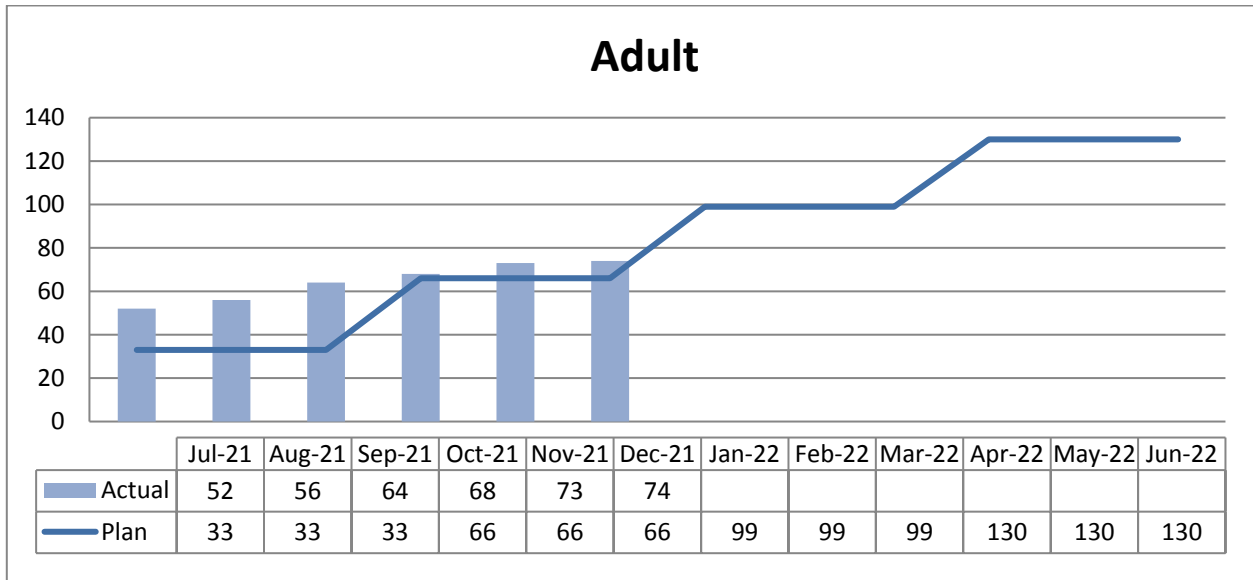
[Enclosure 8](#) includes one (1) revised policy:

- E-360 Incumbent Worker Training Policy – this policy is updated to reflect that SWWDB no longer uses Salesforce.

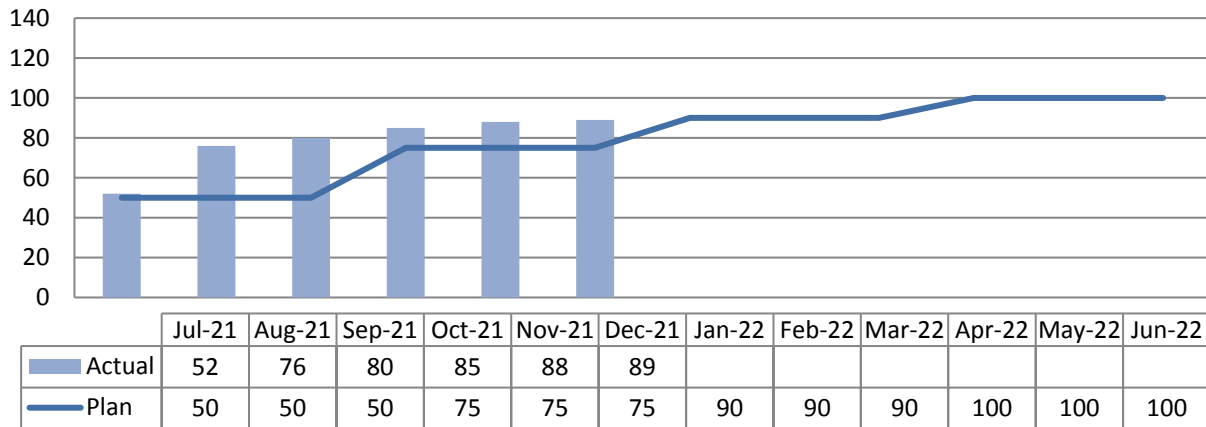
B. Performance Reports

WIOA Planned Participation

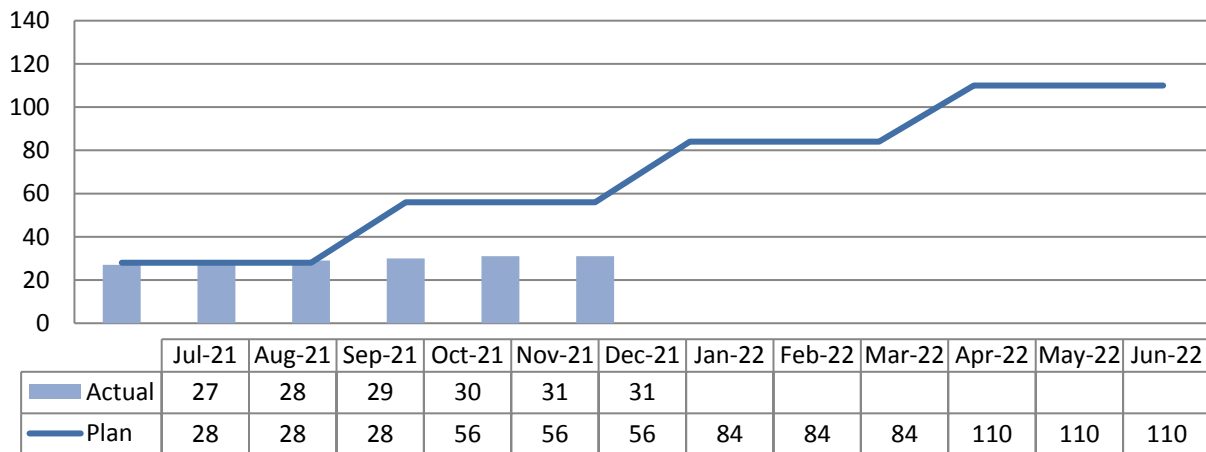
The Workforce Innovation and Opportunity Act (WIOA) service provider contract includes participation goals. Failure to achieve the stated participation goals, within a 10% variance, requires a corrective action plan. Manpower struggled to meet the goals for the Youth program. This is not surprising given the effects of the pandemic.



Dislocated Worker



Youth



WIOA Performance Measures

WIOA requires performance accountability. The U.S. Department of Labor (DOL) holds state and local areas accountable through the application of performance measures. These performance indicators are an assessment of the effectiveness of the public workforce system at the state and local levels. Every “Titled” program within WIOA utilizes the same performance measures/indicators. This performance period accounted for those who exited the program between July 1, 2019, through December 31, 2020. The results below represent the rolling four quarters model reported to DOL.

It should be noted that DOL released Training and Employment Notice (TEN) 14-21 indicating how they would assess Program Year (PY) 2020 and 2021. From discussions between DOL and states, it was decided that only WIOA Title I and III would be assessed for PY 2020 and 2021. There will be only two (2) measures assessed: Employment Rate 2nd Quarter and Median Earnings. DOL will be assessing the states for these two (2) measures at 50% of the negotiated rate. To align the local areas with what DOL allowed of the states, it was determined that the local areas will be held to the same standards of the state. This would mean that local areas would be required to meet at least 50% of its negotiated rate

with the state. This action covered PY 2020 and will cover PY 2021. An official statement from DWD is expected to be released this week.

2021.2022 Program Year	PY 2021 Plan	Actual Q1*	90%	50%	Exit Cohort	Performance Period
ADULT PROGRAM						
Q2 Unsubsidized Employment	76%	67.10%	68.40%	38.00%	1/1/20-12/31/20	7/1/20 – 6/30/21
Q4 Unsubsidized Employment	74%	67.20%	66.60%	37.00%	7/1/19-6/30/20	7/1/20 – 6/30/21
Q2 Median Earnings	\$5,000	\$6,535	\$4,500	\$2,500	1/1/20-12/31/20	7/1/20 – 6/30/21
Credential Attainment Rate	66%	72.40%	59.40%	33.00%	1/1/20-12/31/20	7/1/20 – 6/30/21
Measurable Skill Gains	42%	76.70%	37.80%	21.00%	1/1/21-12/31/21	1/1/21–12/31/21
DISLOCATED WORKER PROGRAM						
Q2 Unsubsidized Employment	82%	66.1%*	73.80%	41.00%	1/1/20-12/31/20	7/1/20 – 6/30/21
Q4 Unsubsidized Employment	79%	69.8%*	71.10%	39.50%	7/1/19-6/30/20	7/1/20 – 6/30/21
Q2 Median Earnings	\$7,500	\$7,185	\$6,750	\$3,750	1/1/20-12/31/20	7/1/20 – 6/30/21
Credential Attainment Rate	70%	72.70%	63.00%	35.00%	1/1/20-12/31/20	7/1/20 – 6/30/21
Measurable Skill Gains	55%	59.60%	49.50%	27.50%	1/1/21-12/31/21	1/1/21 – 2/31/21
YOUTH PROGRAM						
Q2 Unsubsidized Employment/Ed	70%	69.40%	63.00%	35.00%	1/1/20-12/31/20	7/1/20 – 6/30/21
Q4 Unsubsidized Employment/Ed	68%	71.10%	61.20%	34.00%	7/1/19-6/30/20	7/1/20 – 6/30/21
Q2 Median Earnings	\$3,000	\$4,968	\$2,700	\$1,500	1/1/20-12/31/20	7/1/20 – 6/30/21
Credential Attainment Rate	62%	65.00%	55.80%	31.00%	1/1/20-12/31/20	7/1/20 – 6/30/21
Measurable Skill Gains	32%	78.60%	28.80%	16.00%	1/1/21-12/31/21	1/1/21–12/31/21
	Exceed	9				
	Meet	6				
	Fail					

(*) – indicates they would have failed if not for recent DOL (50%) Guidance.

FoodShare Employment and Training (FSET)

Able-bodied adults without dependents who receive FoodShare benefits are required to meet 80 hours of work requirements every month. Participating in the FoodShare Employment and Training (FSET) program is one way individuals can be in compliance to this requirement. Additionally, any FoodShare recipient who is 16-years old or older can volunteer for the FSET program and receive services.

The table below provides an overview of SWWDB's compliance to the Service Level Agreement goals indicated in the contract held with the Department of Health Services.

Service Level Agreement Goal 10/2021 to 9//2021	Plan	QTR 1	QTR 2	QTR 3	QTR 4
Average Monthly Enrollment to Referral Ratio	25%	62.5%			
Component Participation	40%	79.2%			
Education and Training Component	25%	50.1%			
Contacting Referrals	95%	100%			
Scheduling Appointments	95%	100%			

Board approval to accept the consent agenda as presented is requested.

8. Organizational Information & Recurring Business

3:35 p.m.

A. Rapid Response Activity/Updates

Upon notification of a company closing or significant layoff, SWWDB and job center partners organize Rapid Response events with the employer to introduce the affected employees to the services available within the public workforce system and to answer questions relating to unemployment, retraining, local employment opportunities, etc. The table below provides an overview of layoff/closure activity since July 1, 2021.

No Board action is required.

Program Year 2021-22					
Company Name	Layoff Date	Affected Employees	RR Sessions or Meetings Held	Attendance	Receiving Services in DW Program
Durr Universal	8/31/2021	87	3 sessions -7/13/2021 Job Fair -7/22/2021	84	12
HUFCOR	8/3/2021	166	2 sessions at Union Hall 6/27/2021 & 7/14/2021 Job fair 7/15/2021	150	29
Chrysler	7/23/2021	1,641	Outside WDA	NA	12
TMD	1/23/2022	27	No response to outreach	-	-
Exclusive Company	3/22/2022	Unknown	Outreach in progress	-	-
Bloomfield Healthcare and Rehabilitation Center	April 2022	66	2 sessions on 2/7/2022 and 1 session on 2/28/2022	40	0

9. Local Retention

3:40 p.m.

A. Local Retention – Workforce Innovation and Opportunity Act (WIOA)

Provided below is information regarding local retention (defined as participants working within the local area post-program exit). Since July 1, 2021, 70 participants have exited Workforce Innovation and Opportunity Act (WIOA) programs. As of December 30, 2021, placement information indicates that of the 70 WIOA participants that exited in the program year, 49 (70%) are employed or going to school post-program exit. Of those, 49 (100%) are going to school or working in Wisconsin. WDA 11 retained 44 (89.9%) of these individuals in employment or education compared to 1 (2%) in WDA 10, 1 (2%) in WDA 9, and 3 (6.1%) in WDA 1.

No board action is required.

3:45 p.m.

10. Discussion: Article from the Federal Reserve Bank of Atlanta (*Time Permitting*)

The Atlanta Fed published the article, “*Will Wage Growth Alone Get Workers Back Into the Labor Market? Not Likely.*” ([Enclosure 9](#)). If time permits, Ms. Suda encourages discussion on this topic: wages alone will not attract and retain workers; what can we do different.

3:55 p.m.

11. CEO’s Report

- Updated agreement between SWCC and the SWWDB
- New hires and open positions
- Rock 5.0 Internship Program
- Partnership activity to resettle Afghan guests
- Talent Development Council Conference–TDCON2022 – Agenda provided in [Enclosure 10](#).
- Workforce Innovation Grant – Round 2 applications are due April 15, 2022. A list of Round 1 funded projects is provided in [Enclosure 11](#).

4:00 p.m.

12. Chairperson’s Report

4:05 p.m.

13. Adjournment

The next SWWDB meeting is scheduled for June 8, 2022.

- **Action Requested**
All Times are Approximate.